



Save The Date: April 25th 9:00 pm EST

I am excited to announce that Hallmark Hall of Fame has asked NCADD to take the lead in working with them on their upcoming movie: **"When Love Is Not Enough"**, based on the book, **"The Lois Wilson Story- When Love Is Not Enough"** by William G. Borchert.

The movie follows a 1989 Hallmark Hall of Fame movie titled, "My Name Is Bill W" starring James Woods and James Garner. The Emmy award winning film was seen by over 10 million people! Following our Board of Directors Meeting this weekend and a February 25th Meeting with Hallmark, we will give you additional updates and information.

Bill Borchert is great friend of NCADD and has worked with us since appearing in **Operation Understanding** in 1976 in Washington DC (see attached) and in promoting the "My Name Is Bill W" movie. It is our privilege to once again have the opportunity to work with Bill.

WINONA RYDER STARS IN HIGHLY-ACCLAIMED DRAMATIC HALLMARK MOVIE ABOUT AL-ANON

A new Hallmark Hall of Fame movie, "When Love Is Not Enough," which tells the dramatic and courageous love story of Lois and Bill Wilson and their battle with the disease of alcoholism which led to the founding of Al-Anon and AA, will air on the **CBS** Network on Sunday evening, **April 25th at 9 p.m. EST.**

The movie stars two-time Academy Award nominee Winona Ryder as Lois Wilson, the co-founder of Al-Anon and Golden Globe Award winner Barry Pepper as Bill Wilson, the co-founder of Alcoholics Anonymous (AA). The distinguished award-winning director was John Kent Harrison.

More than six years in the making, the movie is based on the critically-acclaimed book, "The Lois Wilson Story: When Love Is Not Enough," written by veteran author William G. Borchert who was a close personal friend of Lois Wilson's for more than 15 years. He co-wrote the screenplay with Camille Thomasson. Mr. Borchert also wrote the Emmy Award winning film, "My Name Is Bill W." which starred James Woods, James Garner and JoBeth Williams.

"When Love Is Not Enough" dramatically depicts the effects of alcoholism on the family and the solution through Al-Anon's Twelve Step program. It highlights how Lois's deep love for her

husband kept them together through the scourge of his alcoholic drinking and finally led them into the sunlight of recovery.

Mr. Borchert had Lois Wilson's permission and blessing to write "My Name Is Bill W." and worked closely with her on the development of the script. After her passing, he knew her own inspirational story had to be told together with her founding of the worldwide movement of the Al-Anon Family Groups. So he wrote her story based on the many hours of taped interviews he made with her and Hazelden Publishing Company published the book. Hallmark acquired the film rights and now the Al-Anon story will be told all over the world through this marvelous new movie.